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In the space of only seven years and 35 miles, five major industries – personal computing, video gaming, biotechnology, modern venture capital and advanced semiconductor logic – were born.

This is the gripping tale of seven exceptional men and women, pioneers of Silicon Valley in the 1970s and early 1980s, and how they worked across industries and companies to bring technology from the Pentagon offices and university laboratories to the rest of us. In doing so, they changed the world.

Silicon Valley historian Leslie Berlin introduces the people and stories behind the birth of the Internet and the microprocessor, as well as Apple, Atari, Genentech, Xerox PARC, ROLM, ASK, and the iconic venture capital firms Sequoia Capital and Kleiner, Perkins, Caufield & Byers. Featured among well-known Silicon Valley innovators like Steve Jobs are Mike Markkula, the underappreciated chairman of Apple who owned one-third of the company; Bob Taylor, who masterminded the personal computer; software entrepreneur Sandra Kurtzig, the first woman to take a technology company public; Bob Swanson, the co-founder of Genentech; Al Alcorn, the Atari engineer behind the first wildly successful video game; Fawn Alvarez, who rose from an assembler on a factory line to the executive suite; and Niels Reimers, the man who changed how university innovations reach the public.

At a time when the five most valuable companies on the planet are high-tech firms, *Troublemakers* reveals the untold story of how we got here.

Together, these troublemakers rewrote the rules and invented the future.

'The landmark book on the Valley. The interwoven lives of wonderfully iconoclastic characters bring the formative years of the Valley to life.'

**Julia Flynn Siler, New York Times bestselling author of
*The House of Mondavi***

'As entertaining as it is authoritative, *Troublemakers* is required reading for anyone seeking to understand how the tech revolution took root in the San Francisco Bay Area and eventually transformed the entire planet's way of life.'

**David M. Kennedy, Donald J. McLachlan Professor of History, Emeritus
at Stanford University, winner of the Pulitzer Prize**



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